

**PARTNERSHIP VALUE PROPOSITION**  
**(11<sup>th</sup> Edition of MSME Annual Summit)**  
**Theme: Future Ready MSMEs: Digital | Green | Inclusive**

**Date: 07<sup>th</sup> October 2025**

**Venue: Shangri-La Eros, New Delhi**

Benefits of Partnership	Platinum Partner	Gold Partner	Silver Partner	Associate Partner	Session Partner
Amount	8 lakhs	6 lakhs	4 lakhs	3 lakhs	1.5 lakhs
Speaker Slot in an Inaugural Session	✓	X	X	X	X
Speaker Slot as Panelists in other Sessions	X	✓	✓	✓	✓
Speaker Slot as Moderator	✓	✓	✓	X	X
Speaker Quote (Video message on FICCI CMSME social media)	✓	✓	✓	✓	✓
Play organizational video during Summit	120 sec	90 sec	60 sec	X	X
Branding at the entrance of FICCI & Conference Hall	✓	✓	✓	✓	✓
Coverage in FICCI Business Digest	✓	X	X	X	X
Separate post on FICCI CMSME social media	✓	✓	✓	✓	✓
Social Media Tagging	✓	✓	✓	✓	✓
Sponsorship acknowledgement while sending mailers to the industry	✓	✓	✓	✓	✓
Promotional Material in the Training Kit	✓	✓	✓	X	X
Individual Standee at the Venue (in numbers)	2	1	X	X	X
Complementary Passes for Delegates	10	7	5	3	2

- We will be happy to discuss and customize it further as per mutual convenience.
- Invoicing will be done immediately on confirmation of partnership and payment shall be cleared within 30 days of submission of Invoice.